

# *City of Brisbane*

## *Agenda Report*

**TO:** Honorable Mayor and City Council

**FROM:** Caroline Cheung via Clay Holstine, City Manager

**DATE:** Meeting of May 19, 2016

**SUBJECT:** City Co-Sponsorship for the Downtown Brisbane Car Show

**PURPOSE:**

Present the Council with information about the car show and how it could benefit the city.

**RECOMMENDATION:**

For the Council to approve the co-sponsorship request for a car show that is being planned for Saturday, August 13, 2016.

**BACKGROUND:**

Tony Lukezic has organized a Downtown Brisbane Car Show for the past three years, raising a total of approximately \$3,700 that went towards the City's Skatepark Donation Fund. Last year he had 100 cars parked on San Francisco Ave. alongside the Community Park. The car show on average has generated approximately \$2,500 each year, of which Tony has donated half to the City's Skatepark Donation Fund and half to the Brisbane School District. This year, he plans to donate all of the proceeds to the City's New Brisbane Library.

**DISCUSSION:**

Mr. Lukezic would like to again have the car show in Downtown Brisbane, requesting for San Francisco Ave. to be closed from 8am – 4pm for the car show (he would arrive at 6am to set up). He does not plan to have any cars parked on Visitacion Ave. or in the Post Office parking lot as has been done in previous years upon permission being granted.

Along San Francisco Ave., Mr. Lukezic will again be asking car show participants to park at a 45-degree angle with their rear tire against the curb, keeping an open aisle down the center, so if someone needed to leave, they would be able to do so. He estimates that in

this closed street space of roughly 36' x 250', he would be able to fit about 100 cars, and will again be charging an entry fee of \$20 per car this year.

In order for participants and car show attendees to have a place near their cars to sit down and eat, he would like to again reserve the twelve picnic tables along San Francisco Ave. in the Community Park (some car show participants may have lawn chairs set up near their car, too). To date, none of the three picnic table areas have not been booked for any private parties on the day of July 11<sup>th</sup>. Mr. Lukezic is also planning on hiring a DJ, as well as renting two jumpy houses with generators for set up in the Community Park.

**FISCAL IMPACT/FINANCING ISSUES:**

None, besides staff time for the Public Works Dept. to close San Francisco Ave. by setting up W-3 / No Parking signs 72 hours in advance of the closure.

**MEASURE OF SUCCESS:**

For ~100 participants to enter the car show, allowing for a fun community event that will also benefit local businesses and the City's New Brisbane Library project with the revenues it brings in.



Caroline Cheung, Senior Management Analyst



Clay Holstine, City Manager